

## Preserve Your Photo Memories on Video!

Ideal for weddings, birthdays, reunions, graduations, retirement parties, anniversaries and Christmas, a photo memory package can be a unique gift and a family treasure. Just follow the simple instructions provided with this worksheet to create your own photo memory package. Your photo memory package can be comprised of any combination of photographs, video clips, slides or film segments. You can even have a family member narrate your video by scheduling a "voice over" session! All editing is done on our non-linear edit system to ensure a professional, top of the line production.



### Pricing

Photos to Video.....\$1.25  
Slides to Video.....\$1.25  
Music.....\$5.00 per song  
Titles.....\$5.00-\$10.00 each  
(depending on complexity)  
Video/Audio Clips.....\$35.00  
per hour of editing  
8mm Film Transfer.....\$.10/ft.  
Master VHS Tape.....\$7.50  
Master DVD.....\$20.00

### Ask To See A Demo

### Remember

- Any size picture can be used.
- Photos are normally held on screen for at least 6-8 seconds, but can be held longer.
- Horizontal pictures will be framed to fill the screen, vertical pictures will be cropped with a black border.
- Digital transitions can be used at no extra charge, just ask for them.
- Please organize your photographs and music in folders, envelopes or boxes.
- Use the attached form to put together your own Photo Memories Production!
- Most projects take seven to ten days to complete.
- Schedule video editing and voice over appointments in advance.
- Upon completion, you will preview the project to ensure everything is correct.

# Photo Memories

Action Video Productions, 2468 Windy Hill Road, Suite 500, Marietta, GA 30067  
Phone: (770) 933-8834 Fax: (770) 933-0000 [www.actionvid.com](http://www.actionvid.com)



# Photo Memories Worksheet

## Instructions:

1. Computer titles can be created to identify each section of your video. Indicate what you would like each title to read in the section marked "CG Title" (see example below);

**CG Title:** Happy 50th Anniversary

2. Each section can have music background. We can take music from CDs or cassettes. Cassettes must be cued to the song you want or a \$3.00 search fee per tape will be charged. Indicate the song title, the CD it's from, the track number and artist where indicated (see example below);

Song: "These Are Days"  
Artist: 10,000 Maniacs  
CD: "Our Time In Eden"  
Track#: 2 Length of Song: 2:38

3. Photos need to be numbered on the back. Start the photos with #1 and number sequentially through to the final picture.

**Photographs:** 1 thru 23 Length of photo: 6.9 seconds

Keep in mind that photos are held on screen for an average of 6-8 seconds. To determine the number of photographs per song, multiply the minutes in the song by 60 and add any excess seconds (see example below);

"These Are Days" by 10,000 Maniacs = 2:38  
2 times :60 = 120 seconds plus 38 seconds = 158 seconds  
158 divided by 6 seconds per picture = approx. 26 photos  
(You can use as many or as few pictures as you want, but this is a good estimate to go by.)

4. Any special instructions should be included in the special instructions box. If you plan to use audio, video or film clips, this would be a good place to leave instructions about the video. If using audio, video or film clips, you will need to make an appointment.

**Special Instructions:**  
Put video clip #1 between photos 13 and 14  
Put audio clip #2 over photos 19 -21  
Put video clip #3 after photo 23

**CG Title:**Happy 50th Anniversary

**Song:** These Are Days

**Artist:** 10,000 Maniacs

**CD:** Our Time In Eden

**Track#:** 2 Length of Song: 2:38

**Photographs:** 1 thru 23 .

**Seconds Per Photo:** 6.9 seconds .

### Special Instructions:

Put video clip #1 between photos 13 and 14

Put audio clip #2 over photos 19 -21

Put video clip #3 after photo 23

### Pricing Worksheet:

\_\_\_\_\_ photos @ \$1.25 = \_\_\_\_\_

\_\_\_\_\_ slides @ \$1.25 = \_\_\_\_\_

\_\_\_\_\_ songs @ \$5.00 = \_\_\_\_\_

\_\_\_\_\_ titles @ \$5.00 = \_\_\_\_\_

\_\_\_\_\_ hrs. editing @ \$35.00 = \_\_\_\_\_

\_\_\_\_\_ ft. film @ \$.10 = \_\_\_\_\_

#### Tape Stock:

\_\_\_\_\_ Beta SP @ \$35.00 = \_\_\_\_\_

(broadcast quality)

\_\_\_\_\_ S-VHS @ \$15.00 = \_\_\_\_\_

(prosumer grade)

\_\_\_\_\_ Master VHS @ \$7.50 = \_\_\_\_\_

\_\_\_\_\_ DVD @ \$20.00 = \_\_\_\_\_

Grand Total: \_\_\_\_\_

# Sample Worksheet & Pricing Form

*Photo Memories Worksheet*

Client: \_\_\_\_\_ Date Due: \_\_\_\_\_

**Section A:**

**CG Title:** \_\_\_\_\_  
\_\_\_\_\_

**Song:** \_\_\_\_\_

**Artist:** \_\_\_\_\_

**CD:** \_\_\_\_\_

**Track#:** \_\_\_\_ **Length of Song:** \_\_\_\_\_

**Photographs:** \_\_\_\_\_ **thru** \_\_\_\_\_

**Seconds Per Photo:** \_\_\_\_\_

**Special Instructions:**

**Section B:**

**CG Title:** \_\_\_\_\_  
\_\_\_\_\_

**Song:** \_\_\_\_\_

**Artist:** \_\_\_\_\_

**CD:** \_\_\_\_\_

**Track#:** \_\_\_\_ **Length of Song:** \_\_\_\_\_

**Photographs:** \_\_\_\_\_ **thru** \_\_\_\_\_

**Seconds Per Photo:** \_\_\_\_\_

**Special Instructions:**

**Section C:**

**CG Title:** \_\_\_\_\_  
\_\_\_\_\_

**Song:** \_\_\_\_\_

**Artist:** \_\_\_\_\_

**CD:** \_\_\_\_\_

**Track#:** \_\_\_\_ **Length of Song:** \_\_\_\_\_

**Photographs:** \_\_\_\_\_ **thru** \_\_\_\_\_

**Seconds Per Photo:** \_\_\_\_\_

**Special Instructions:**

**Section D:**

**CG Title:** \_\_\_\_\_  
\_\_\_\_\_

**Song:** \_\_\_\_\_

**Artist:** \_\_\_\_\_

**CD:** \_\_\_\_\_

**Track#:** \_\_\_\_ **Length of Song:** \_\_\_\_\_

**Photographs:** \_\_\_\_\_ **thru** \_\_\_\_\_

**Seconds Per Photo:** \_\_\_\_\_

**Special Instructions:**